

CHESTER ELTON

New York Times bestselling author



LEADERSHIP

8 Leadership Practices for Extraordinary Business Results

THE DILEMMA: Leadership is about people, but many managers get so busy they lose sight of those who deliver the results. The best leaders have high expectations for their team members while also creating environments where their people know the plan, are focused on areas that need attention, and feel appreciated for every step forward.

THE RESEARCH: The world's #1 ranked leadership speaker, Chester Elton brings 20 years of experience coaching executives and has surveyed more than 1 million working adults. He presents actionable steps for leaders to develop their skills in engaging and motivating.

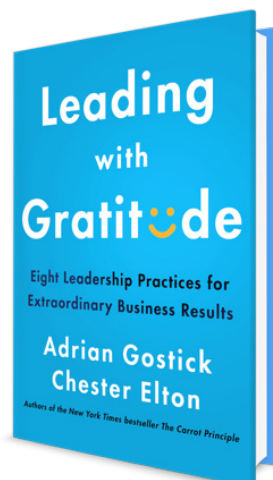
“Chester was a huge hit and personally inspired me to be a better leader! Not only did he bring relevant, factual data into his presentation about driving business results through engaging the workforce, he used humor and audience participation to keep the team motivated and invested.”

— MaryLynn Carver, Chief Communications Officer, General Mills

THE RESULT: The payoffs in getting this right come not only in leaders boosting performance and morale, but in gaining a better understand of their team members, how they are contributing, and what more they have to give. Audiences will learn how to:

- Solicit and act on input
- Create positive accountability
- Look for small wins
- Reinforce core values
- Develop a culture of gratitude

THE AUDIENCE: Designed for senior leaders and managers (can be tailored to include all employees), Chester Elton has presented on leadership issues to corporate audiences and conferences worldwide. The session is always customized to an organization's specific culture challenges based on pre-calls, interviews and research.



**Based on Chester Elton's
major new release for 2020**

Leading with Gratitude