



# Essential Leadership Development

## MASTER THE ART OF LEADING WITH GRATITUDE



**Showing GRATITUDE to employees is the easiest, fastest, and most inexpensive way to boost employee engagement and reduce turnover. Despite these benefits, few leaders effectively utilize this simple tool.**

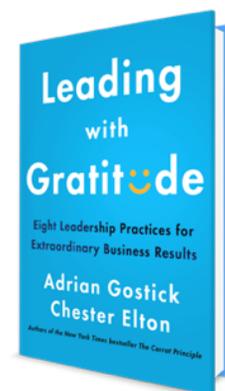
**Expressing gratitude isn't about being nice, it's about being smart...and it's a vital skill every leader needs to master.**

### What is the Gratitude Leader Lab?

Based on the book *Leading with Gratitude* from New York Times bestselling authors Adrian Gostick and Chester Elton, this 1-day intensive classroom leadership development course will teach leaders eight simple ways to identify value being created in their teams and show employees they are valued.

Participants will learn to change their behavior by conducting experiments to see which ideas will work best in their team or culture, including:

- Solicit & Act on Input
- Assume Positive Intent
- Walk in Employees' Shoes
- Look for Small Wins
- Give Appreciation Now & Often
- Tailor Gratitude to the Individual
- Reinforce Core Values
- Make Recognition Peer-to-Peer



Hands-on exercises are supplemented with research, case studies, and practical advice from many wildly successful CEOs such as Alan Mulally of Ford, Ken Chenault of American Express, and Hubert Joly of Best Buy.

#### Who Should Attend?

Designed for supervisors, managers, and executives of all levels who want to be more credible, inspire excellent work, and engage the hearts and minds of their people.

#### What's the next step?

If your organization could benefit from the skills taught in what motivates me engagement training, contact us today to learn more. [christy@thecultureworks.com](mailto:christy@thecultureworks.com)  
**(704) 804-1054**

**67%**

of managers believe they are **'above average'** at appreciating great work

**23%**

of employees agree

**“Seeing and appreciating excellence is foundational in running a great team, and yet so few leaders have mastered this seemingly simple skill. A powerful, poignant roadmap can lead you and your team to extraordinary results.”**

— Amy Edmondson,  
*Harvard Business School Professor  
& Author of The Fearless Organization*

**“A profound method to inspire people to rally to your cause and achieve outstanding long-term results. Jam-packed with ideas and tips to engage the people in your care.”**

— Lance Trenary,  
*President & CEO, Golden Corral Corporation*